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Department of Information Media

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IM NEWS

ADMINISTRATION, CURRICULUM, PRODUCTION AND SYSTEMS
BOOKS - PAMPHLETS - PERIODICALS - PICTURES - MAPS - MICROFILM - OVERHEADS - OPAQUES - FILMS - FILMSTRIPS - FILM LOOPS - PROJECTORS - SLIDES - CHALKBOARDS - BULLETIN BOARDS - GRAPHS - TAPES - VIDEO TAPES - STORAGE & RETRIEVAL - BOOKS - PAMPHLETS - PERIODICALS - PICTURES - MAPS - MICROFILM - OPAQUES - FILMS - FILMSTRIPS - FILM LOOPS - PROJECTORS - SLIDE LIBRARY, AUDIOVISUAL & MEDIA CERTIFICATION

MEDIAN OF THE MOMENT

Don Grelson

A PUBLICATION OF THE LEARNING RESOURCES CENTER AND THE DEPARTMENT OF LIBRARY & AUDIOVISUAL EDUCATION - ST. CLOUD STATE COLLEGE (MINN.) 56301



Median of the Moment

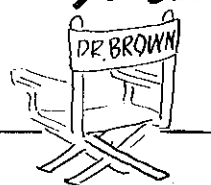
In this issue, we salute Don Grelson who is the Director of Instructional Media for St. John's University at Collegeville. After graduating from SCS in 1951 with a BS degree, Don went to Donnelly, Minn., where he was principal of the public school until 1954. Don then moved to Brooten for the 1954-55 school year where he taught junior high and was the librarian

DON GRELSON
for grades K through 12. From 1955 to 1957, Don was associated with the Albany Public School System, where he taught junior high English and was again the K through 12 librarian. For the next 10 years, from 1957 to 1967, Don was the librarian at Central Junior High School in St. Cloud. The next year, Don spent on our staff here at SCS at which time he completed work on his master's in Information Media. The degree of MS was conferred in June of 1968. Upon graduation, Don landed his present position at SJU.

Don, who is a native of Chokio, and his wife, Irma, now reside in St. Cloud with their children, 4 boys and 1 girl.

Don has been working on several new projects the past year. One of these projects is a joint effort with Sister Sigrid of St. Ben's. In this project, the two schools are working together on the joint
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FROM THE
DIRECTOR'S CHAIR



New Advising Program at SCS

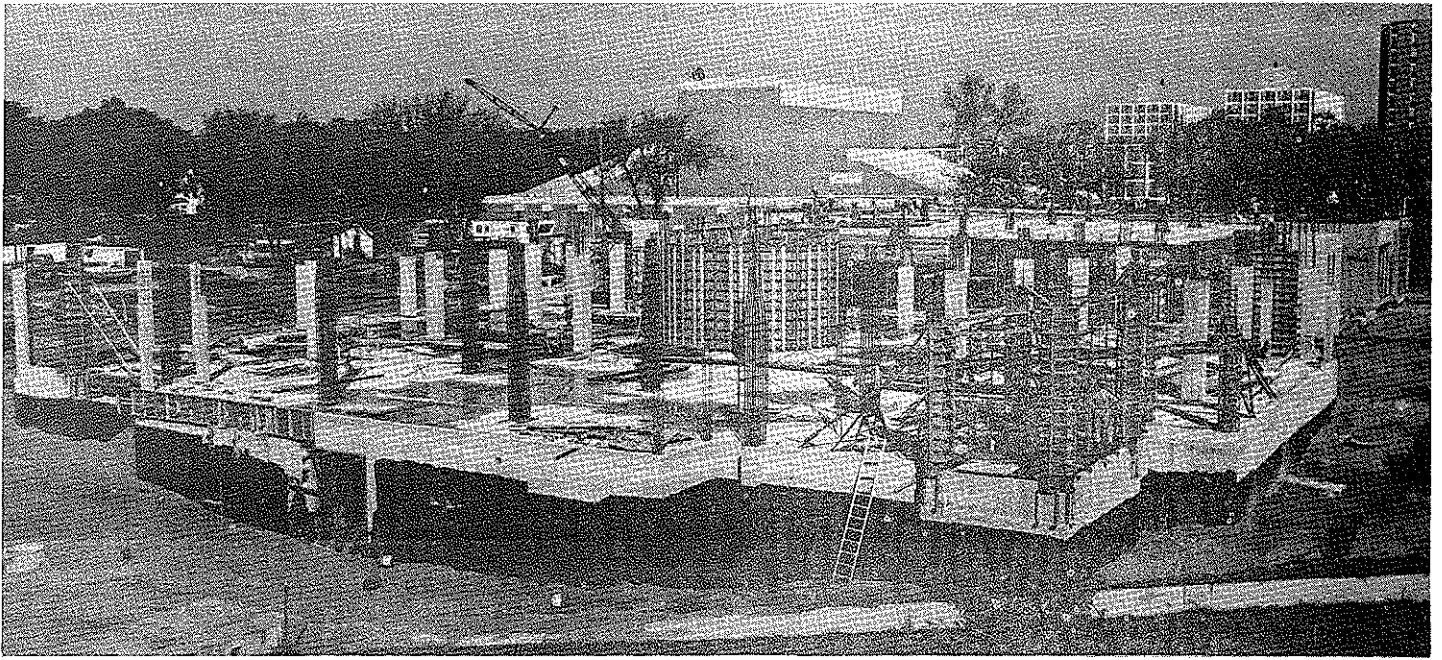
Have you been assigned an adviser? If you are a graduate student working towards either a certificate or the master's degree in information media, you should have received a letter notifying you who your new adviser is. All those students who are presently enrolled in the graduate program in information media have been assigned to either Dr. Carl Savage, Dr. Lawrence Smelser, or Dr. Glenn Thompson. If you have received a letter notifying you that an adviser has been assigned to you, please contact him and become acquainted. Mr. Charles Campbell has been assigned to advise all undergraduate students who are working for an information media minor.

The new program for advising should make it easier for students to get guidance on their programs and answers to their questions concerning the program, effectively and without delay. If you have questions about the program, write, telephone, or stop in and you will receive personal attention.

* * *
Annual Library Picnic

The Bureau of Learning Resources staff held its annual picnic at Dr. Brown's cabin on Sun., August 17. Most everyone tried their hand at water skiing and most were successful.

* * *



The Centennial Learning Resources Center is presently taking form. This structure will house such innovative aspects as random access and multi-media rear screen classrooms. The tentative date for completion of the CLRC is scheduled for June 1, 1970. The superstructure for the basement and the first floor of the five story structure is nearing completion.

(continued from page 1)

the joint purchasing of new AV equipment for the two schools. By combining efforts, the two schools have been able to better serve the faculty and students of both institutions. Another project Don is working on concerns SCS, St. Ben's, and SJU. This interesting project concerns the showing of video tape experiences through a cable system.

We would like to wish Don luck in the future and hope that everything turns out well.

one screen will be large enough to project a 16mm and two 35mm slide or film strips at the same time. According to AV director Mr. Erickson, there is a possibility of the random access system being coordinated with the rear screen project; which would make the amount of material available for use almost unlimited.

* * *

Dr. Smelser Joins Staff

Dr. Lawrence Byron Smelser is a new member of the staff in the Department of Library and Audio-visual Education. He received his Doctor of Education Degree from the University of Oklahoma in June 1969. His major area of study was educational media.

He received his Bachelor of Science Degree from Southwest Missouri State College in Springfield, Missouri and a Master of Arts Degree from Washington University in St. Louis; Missouri State College; Missouri Baptist College; St. Louis University; Webster College;

(continued on page 3)

Rear Screen For Centennial Hall

When our new Learning Resources Center opens, we will have a rear screen projection room which will service at least three classrooms. Each room will have at least a 6' by 12' rear projection screen - audio and visual materials will be presented. Each individual classroom will have controls for the rear screen. According to plans to date, all three classrooms will be able to use their rear screens simultaneously. At least

(continued from page 2)

College of St. Teresa, and the University of Missouri.

His experiences include teaching grade one through eight in one room rural schools in southern Missouri, teaching fifth grade in Jackson Park School in University City, Missouri, and teaching AV courses at the University of Oklahoma for two years. During the summer he has been a nature counselor at a boy scout camp and a day camp and taught at John Burroughs School in Ladue, Missouri.

Dr. Smelser is married and has three daughters. His hobbies include fishing and photography.

* * *

Who! What! Where!

In this issue we introduce a new feature. This will undoubtedly be the most popular column in our publication since it deals with people. Every issue will have brief information on people involved in the program here at SCS, both in the field and on our staff here. Information will include exactly what the title indicates. To help us out, would you please keep us informed of any changes you initiate.

Anthony Schulzenteberg has left SCS temporarily to work on his Doctorate at the University of North Dakota. According to reports, the soft life agrees with him; he is only taking 16 semester hours and working on his dissertation.

Mrs. Shirley Carey is now the librarian at Princeton Jr. High in Princeton. Shirley's duties include housing of all media, print and non-print, used by the junior high grades. Shirley also cares for a collection of 137 16mm Britannica films which are used by four area schools.

(continued on page 4)

One of the men moving 20,000 books into St. Louis University's new library grumbled to another. "They build a new library, you'd think they'd buy new books for it."

WINTER 1970 - CLASS SCHEDULE

LIBRARY AND AUDIOVISUAL EDUCATION

Information Media

Course # & Title	Instr.	Cr.	Time	Rm.
275* Intro. to Lib.		2	8MW	KL6
(Grad. Stu. take IM 603 below)				
402 Adm. of IM		4	10MTWF	KL6
433 Photo. Process in IM (Lab.)		3	2MWTF	KLB
468**AV Mat. & Meth. of Instr.				
Section 1		3	8MTWF	KLA
Section 2		3	9MTWF	KLA
Section 3		3	9MTWF	KLB
Section 4		3	10MTWF	KLA
Section 5		3	10MTWF	KLB
Section 6		3	11MTTF	KLA
Section 7		3	11MTTF	KLB
Section 8		3	12TWTF	KLA
Section 9		3	12TWTF	KLB
Section 10		3	1MWTF	KLA
Section 11		3	2MWTF	KLA
Section 12		3	3MWTF	KLA
Section 13		3	4&5MW	KLA
Section 14		3	4&5TT	KLA
For Undergrad. Stu. ONLY. Persons with degree take IM 603 listed below.)				
477 Biblio. & Ref.		4	8MTWF	KL6
479 Reading Guid. for Children		4	9MTWF	KL6
502 Adm. of IM		3	6T	KL6
577 Biblio. & Ref.		3	6T	KL6
579 Reading Guid. for Children		3	6Th	KL6
601 Org. & Sup. of IM		3	6M	KLB
603#Intro. to IM Lab.		4	6Th	KLA
604 IM in Society (Applies only for General Studies Core)		3	6M	KL6
611 Prep. of IM (Lab.).		3	6M	KL6
625 Storage & Retrieval I (Lab)		3	6Th	KLB
631 Recent Trends in IM		3	6W	KLB
681 Tech. Proc. II (Lab)		3	6W	KL6
690 Prac. in IM		2-6	Arr.	Arr
691 Read. in IM		3	Arr.	Arr
692 Res. in IM		1-4	Arr.	Arr

*-Undergrad. IM Minors ONLY; Prerequisite or concurrent enrollment in IM 275.

**-IM 468 is for undergrad. stu. ONLY Stu. who have a degree should take IM 603.

#-Beginning course in media (AV and Lib only for students who have a degree.)

(continued from page 3)

Grace Westlund of Parkers Prairie High School is the librarian for grades 6-12. Grace indicates that all AV materials are being processed into the card catalog, these include filmstrips, records, tapes, and transparencies.

Herman L. F. Meier has taken the position of AV coordinator at Hutchinson High School. This is the first time that the high school has had a full time AV coordinator. It sounds as if Herman has the whole-hearted support of everyone concerned down at Hutchinson.

Mrs. Kathy Sinner continues her duties as librarian at Redwood Falls High School. Kathy says 797 students will keep her "hopping". Kathy indicates that she is working closely with the AV coordinator to develop a total media concept at the high school.

Paul Kulas tells us that he is back in the position of librarian at the Bird Island Public Schools. The library encompasses grades 1-12. Paul also reports that the library, which contains both print and non-print materials, has moved to larger quarters with wall-to-wall carpeting.

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ROBERT E. GRAHEK

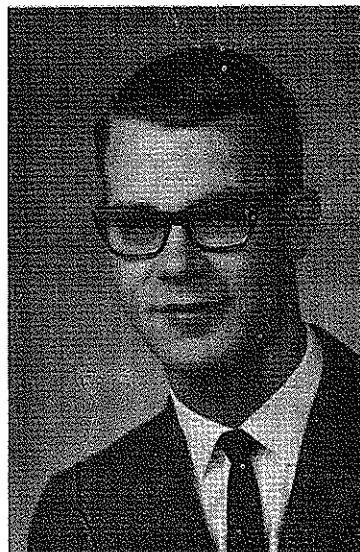
Bob is a native of Ely, Minn. He is a 1959 graduate of Ely Memorial High School. Bob received his bachelor's degree in 1965 from SCS and his master's degree in 1969.

Since 1965, Bob has been working in Centennial School District No. 12. For the first two years, Bob worked as librarian and math teacher. Since then, he has been full-time librarian. Next

year Bob will start the position of coordinator of media services for the elementary schools in Centennial School District No. 12.

Bob and his wife are expecting their first child in March.

Bob plans to stay in the field of information media. When his time is not involved with IM, he enjoys fishing, hunting, and various outdoor sports.



Don comes from Princeton, Minn., where he graduated from high school in 1960. He received his bachelor of science degree in geography in 1964 from SCS. From 1964-1967, Don was the geography teacher at Bagley Public School Bagley, Minn. Don served as graduate assistant for the AV Center at SCS the following year. The school year of 1968-1969, Don served as

DON WEISBROD District Media Coordinator for the Eveleth Public Schools, Eveleth, Minn., where he will also be this year. Don received his master's degree on August 22, 1969 at SCS.

Don and his new wife of this spring, Mary Ann, reside in Chisholm, Minn.

Don's future plans included working toward and advanced degree in the administration of educational media. He is undecided about the program or the college which he will attend.

Don was the recipient of the 1969 AVCAM Scholarship Award. Congratulations Don!

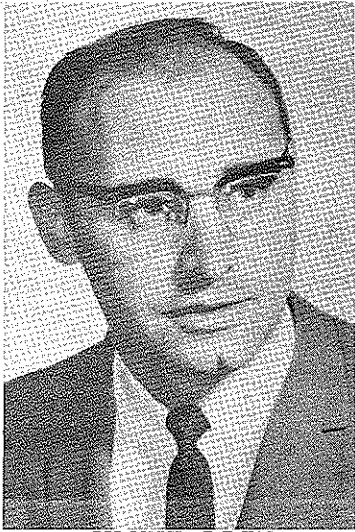
Harold Ickes encountered a gushy lady who beamed, "How do you find yourself these brisk wintry mornings, Mr. Ickes?"

The Old Curmudgeon barks, "Why, I just throw back the covers, Madam, and there I am."

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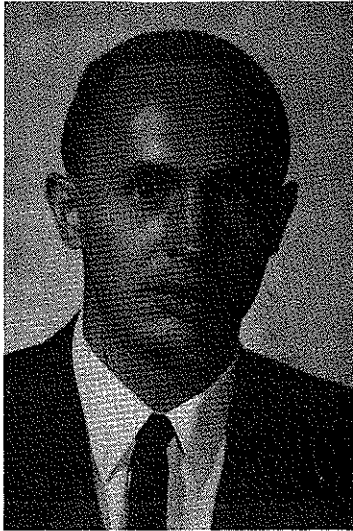


Wayne is a 1952 graduate of Cold Spring High School. Wayne received his bachelor of arts degree in philosophy from St. John's in 1959. In 1962, he received his bachelor of science degree from SCS. On August 22, 1969, he received his masters from SCS.

Wayne has taught ninth grade English and speech in Litchfield since fall 1962.

WAYNE BRIX

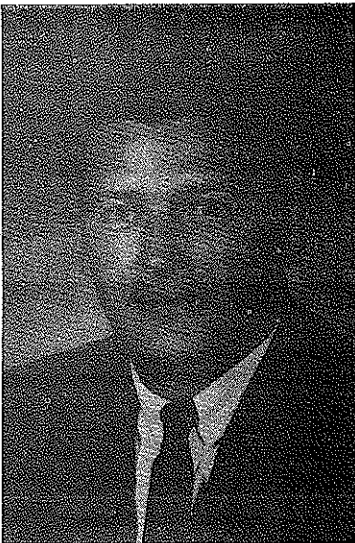
Wayne and his wife, Marilyn are residing in Fairmont, Minn. Wayne has no definite plans, but hopes to continue graduate work.



Virgil comes from Belle Plaine, Minn., where he graduated from the local high school in 1958. He received his bachelor's degree in English from Mankato State College in 1965. From 1965 to 1969, he served as librarian in the Albany High School, Albany, Minn.

Virgil, who is serving as media specialist at Jordan High School, is residing with his wife, Elaine in Jordan, Minn. He will finish his master's program in information media at SCS this winter. When he has free time, he enjoys reading, photography, numismatics, philately, and geology.

VIRGIL E. YOUNG



Claude graduated from Redwood Falls High School in 1953 and enlisted in the U.S. Navy the same year. He graduated from Mankato State College in 1962. Claude started graduate work in information media here at SCS in 1966. He received his master's degree this past summer from SCS.

Claude is serving as librarian and audio visual director at Long Prairie Public School.

CLAUDE W. GREEN

Claude's plans for the future are indefinite. He will be at the Long Prairie Public School for this school year.

Sam Houston, the lusty Texas hero, at the insistence of his third wife, joined the Baptist Church. After Houston had been immersed, the preacher said, "Your sins are now all washed away." To which Sam replied, "God help the fish."

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Mr. Duane "Chris" Christopherson comes from Henning, Minn. He graduated from Henning High School in 1948. Chris received his bachelor of science degree in 1957 from SCS. He received his master's degree this summer from SCS.

Chris resides here in St. Cloud with his wife, Louis, and their six children.

Chris is currently on the staff of the Bureau of Learning Resources at SCS.

He plans to do post graduate work at SCS or at the U of M.

Chris enjoys all forms of outdoor sports - especially flying.

Connecticut state police found a 1949 car with a California license plates abandoned beside a busy parkway. On the windshield was a note reading: "Please give it a decent burial."

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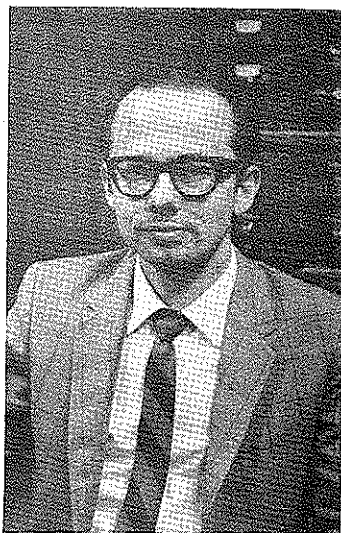


Mr. Dennis Erickson a former staff member of SCS in the Bureau of Learning Resources, has recently received his master's degree from SCS in the field of information media.

Dennis graduated from Benson High School in 1954. He received his bachelor's degree from SCS in June, 1963. Dennis began his teaching career in 1963 at Great Falls

High School in Montana. From 1965-1966, he taught in CM Russell High School in Great Falls, Montana.

Dennis is presently teaching at Mound Senior High School, Mound, Minnesota.



Rich comes from Isanti, Minn. He graduated in 1956 from Isle High School. He received his bachelor of science degree in art education in 1964 from U of M. From 1966-1968, Rich was the art teacher at Braham Public School in Braham, Minn. This past year, Rich served as graduate assistant in the AV department at SCS.

He completed his master's degree in information media in

RICHARD LEDIN August of 1969.

Rich and his wife, Jackie, reside here in St. Cloud with their three children; Keith, Kristie, and Sandy.

Rich is now a staff member of the Bureau of Learning Resources at SCS.

Rich plans to work toward an advanced degree in the administration of educational media. At present, he is undecided about the program and the college he will attend.

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Following is a reprint of an article, by Dr. Carl Savage of SCS, appearing in the September issue of Audiovisual Instruction.

A Total Media Program IMPLEMENTED

Much dialog has taken place during the past few days concerning the development of a total media program (library and audiovisual education). This dialog has become especially significant as plans are now being formulated across the country to implement the combined standards for library and audiovisual materials. St. Cloud State College in Minnesota has combined library and audiovisual education and service on the administrative and faculty level to form a total media program. Both an instructional and a service program encompassing the media concept have been developed.

The educational system at St. Cloud State College provides a curriculum in the School of Education which affords the graduate student an opportunity to secure a masters degree with an Information Media major. Information Media may be defined as any materials used in the educational process. If these materials require technological devices, equipment becomes an innate part of the educational structure.

There are several unique aspects in the St. Cloud State College approach. A major one is the utilization of the Learning Resources Center (comprising the library, the audiovisual center, and the curriculum area) staff who serve as service professionals and the instructional faculty for the Department of Library and Audiovisual Education. Through this organizational structure, the teaching faculty is not only actively involved in the professional and administrative functions of a media center but also in the preparation of media personnel. Since there have been no graduate programs which provide a total media background, over the years a staff has been developed made up of dedicated teachers with specialties in library science, curriculum or audiovisual education. Staff members have been selected on the basis that they will pursue advanced

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graduate studies in these areas. Thus, at this stage the Information Media (the total course of study) staff members have qualifications making them competent in the total media concept.

The goal of the graduate program is to educate and train generalists who can function in any situation, at any place, and at any time in the media field. This does not preclude the individual's having a specialty, but insists on a broad yet specific understanding of total media. The program provides courses which meet state certification requirements in library and audiovisual education. There is a strong emphasis on curriculum support and development which will be increased as the program expands.

The Information Media program has been in existence since June 1966 with an enrollment of more than 100 graduate students. All the students who have graduated with masters degree are involved in some facet of media work, most of them administering and developing programs for their school systems.

It has been felt for many years that the Resource Center should be staffed with personnel with a total media concept. A person coming into the LRC should never need to chase from one person to another to get the help he needs. Media people should be able to assist each person to find any type of information in any form, whether filmstrip, periodical, video-tape, slide, audiotape, or reference book.

The faculty functions in specialty areas; yet each member is conversant with other specialized areas. When these faculty members enter the classroom, they take with them the wealth of experience derived from working day-to-day in their varied roles in the Learning Resources Center.

* * *

Calendar of Events

CNEA

October 16-17, 1969 Kiehle Library,
Ground Floor, St. Cloud State College

The Library College Associates

November 5-8, 1969 LaSalle Hotel,
Chicago, Illinois

Upper Mississippi Media Conference
April 9-11, 1970 Sheraton Hotel,
Rochester, Minnesota

MLA Midwinter Meeting
January 15, 1970 Curtis Hotel,
St. Paul, Minnesota

MLA Midwinter Meeting
January 19-24, 1970 Sherman Hotel,
Chicago, Illinois

Midwest Academic Librarians Conference
May 8 & 9, 1970 Drake University and
Grandview College, Des Moines, Iowa

ALA Conference
June 28-July 4, 1970 Detroit, Michigan

MLA Conference
October 15-16, 1970 Rochester, Minn.

* * *

A Secretary's Day

A.M.

"He hasn't come in yet."
"I expect him in any minute."
"He just sent word he'd be a little late."
"He's been in, but he went out again."
"He's gone to lunch."

P.M.

"I expect him in any minute."
"He hasn't come back yet. Can I take a message?"
"He's somewhere in the building. His hat is here."
"Yes, he was in, but he went out again."
"I don't know whether he'll be back or not."
"No, he's gone for the day."

* * *